buildersTribe

Welcome to the *Tribe*

Builders Tribe Ecosystem & Impact (2024–2026)

*Empowering Founders Across **GCC & Africa***



JUNE 2024
to
2026

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Introduction to Builders Tribe

WHO WE ARE

Builders Tribe is an entrepreneurial support organization enabling startups, tech talent, and innovators across **GCC and Africa** through access to knowledge, networks, and opportunities.

Founded in Qatar, we are building a bridge between emerging markets. Connecting founders, students, and ecosystem players to accelerate innovation and growth.

WHAT WE'VE BUILT

In a short time, Builders Tribe has evolved into a platform that:

- **Hosts high-impact events and programs**
- **Supports founders with investment readiness, mentorship, and visibility**
- **Builds a pipeline of talent through student communities**
- **Connects brands with a targeted tech audience**



Core Programs

OUR PROGRAMS

1 Tech Forward Talks

A recurring digital series focused on:

- Fundraising
- Startup growth
- Real founder insights

2 Founder Roundtables

Private, curated sessions for:

- Founders
- Operators
- Ecosystem leaders

3 Masterclasses

Hands-on training programs:

- LinkedIn & Personal Branding
- Career positioning
- Startup strategy

4 Tribe Techfest

- Students/Tech enthusiasts
- Founders/Investors
- Corporate professionals

5 Padel&Bowling Games

A recurring weekly games activites focused on:

- Community
- Founders
- Students & Entrepreneurs

6 Community Development

- Students
- Developers
- Early-stage builders



Impact

Our Core Impact Pillars

1. Cross-Border Growth & Expansion

- Built an active network connecting **100+ startup founders** across **10+ countries**, including Qatar, Nigeria, UAE, Saudi Arabia, Egypt, and South Africa.
- Bridged regional ecosystems to help companies expand seamlessly into new international markets.

2. Democratizing Investor & Demo Access

- Partnered with **DealFuze** to host the MEA region's first AI-powered Online Demo Day.
- Created direct matchmaking channels to connect early-stage, high-potential startups with regional investors.



3. Talent & Community Pipeline

- Mobilized 100+ Student Ambassadors and 500+ Active Community Members across Africa and the GCC.
- Hosted 50+ events and masterclasses focused on startup growth, branding, and career advancement to upskill the next generation of builders.

Impact

Case Studies & Success Stories

1. RBetach — *Cross-Border Expansion & Scale*

- **Overview:** An AI-powered HR-tech and enterprise resource planning (ERP) platform founded by Kelechi Abiri and Joha Ordu.
- **Impact:** Successfully expanded operations from **Lagos, Nigeria to Doha, Qatar**. Secured placement in top regional hubs, including Qatar Science and Technology Park (QSTP) and the Digital Incubation Center (DIC).

2. Tatami — *Transforming Real Estate Tech*

- **Overview:** An AI-driven rental platform founded by Aimen Bedawi, modernizing leasing, payments, and smart home services.
- **Impact:** Honored with the **Rookie Startup of the Year Award (2024)** for rapid execution and market impact.

3. DealFuze Partnership — *Bridging Founders & Capital*

- **Overview:** Strategic ecosystem collaboration to streamline early-stage startup discovery across the MENA region.
- **Impact:** Co-executed an online launch platform facilitating direct founder-to-investor engagement and pitch visibility.

R.BETACH TECH FOR BUSINESS

tatami

Deal fuze

Impact

Builders Tribe in Numbers

40+ Events
Hosted Virtual and Physical

10,000+ Followers
across all socials

5,000+
total event Attendees

1.5k+ YouTube followers
with over **50,000** views + metrics reach

3000+
Email Subscribers with 60% click through rate

500+ Active
What's App Community Members





100+
Student Ambassadors

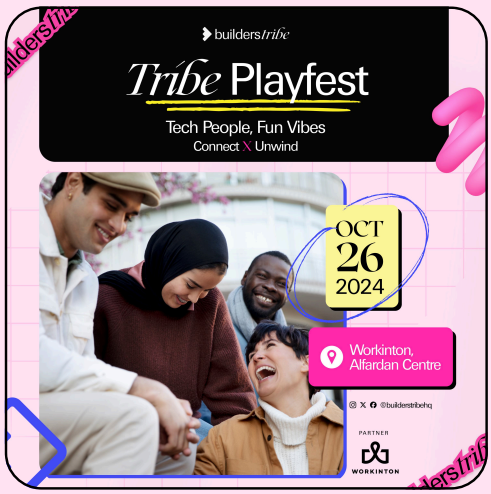
50+
Brand & Ecosystem Partners

80+
Event Volunteers

100+
Active founders

Flagship & Physical Events

Our physical events are designed to drive real connections and ecosystem engagement.



Tribe Playfest

- 200+ attendees
- 6 partners
- 4 startups featured



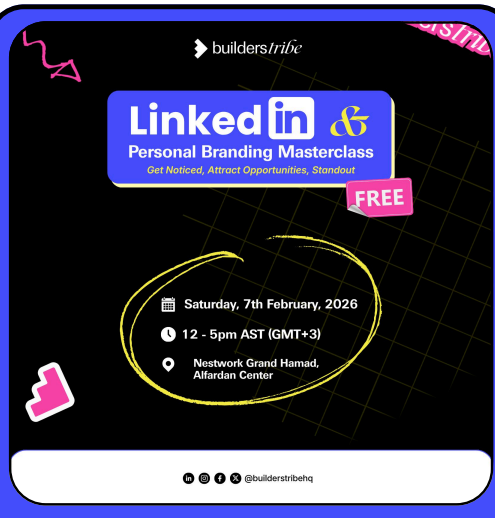
Tech Olympics

- 83+ attendees



Tribe TechFest

- 200+ attendees
- 6 partners
- 4 startups featured



LinkedIn & Personal Branding Masterclass

- 581+ attendees
- 22k reach

Tech Forward Talks Series

A flagship content series helping founders understand fundraising and startup growth.









- **Monthly** sessions
- **90 – 300+** views
- **50 – 120+** live participants

Our Community Ecosystem

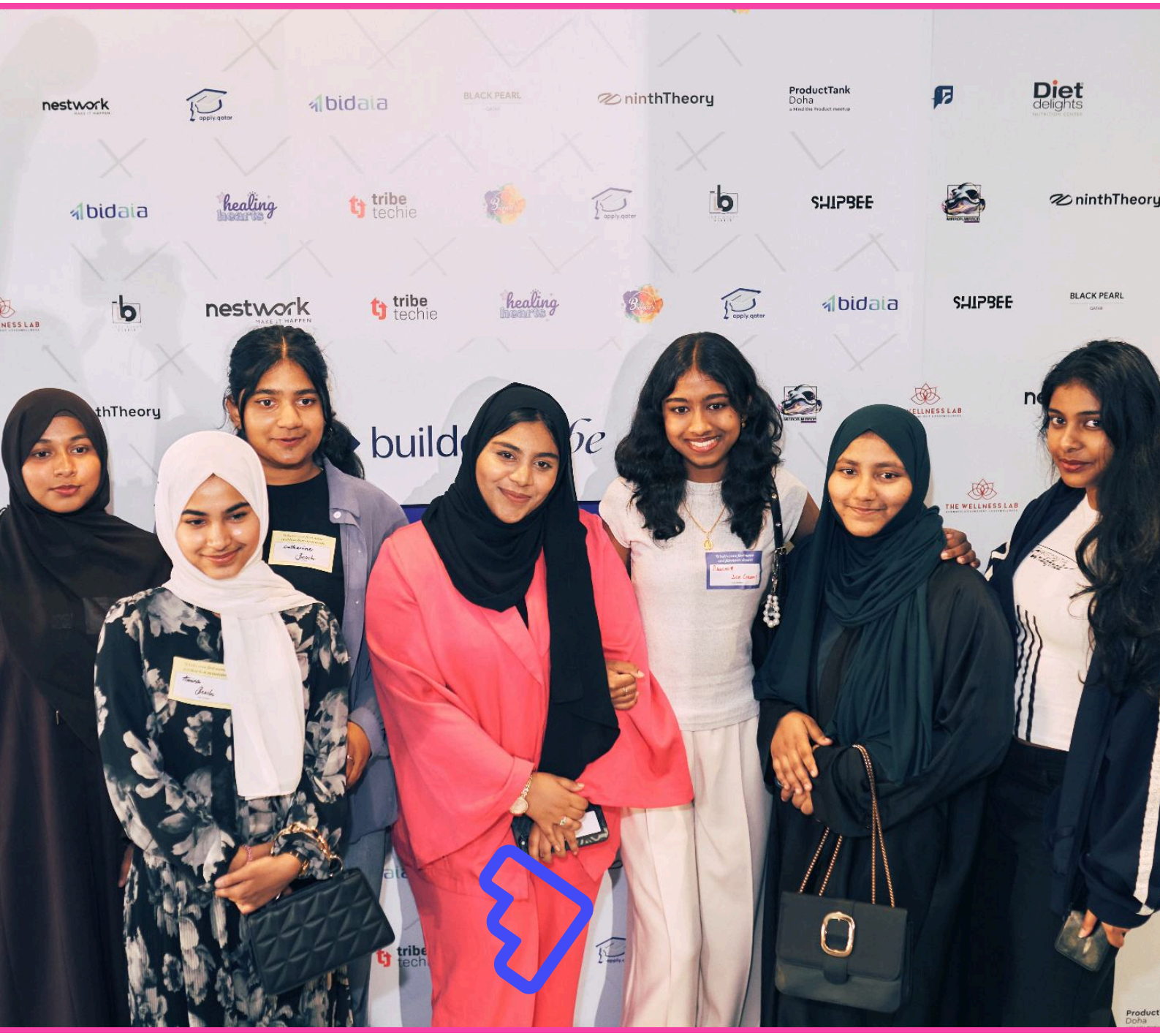
We have a thriving closed-door community

80+ Event Volunteers
500+ Community Members on ***Whatsapp***
100+ Active Founders
100+ Student Ambassadors



Student Ambassador Program

Through the Builders Tribe Student Ambassador Program, students become community leaders who connect their campuses to the tech ecosystem, empower others with knowledge and opportunities, and leave a lasting impact that extends beyond graduation.



Mentorship & Founder Support



What founders get:

- Guidance
- Strategy
- Growth support

Format:

- 1:1 / group sessions

Outcomes:

- Startup progress
- Investor readiness

Startup Recognition & Awards

TECHFEST PRIZE:

SHIPBEE

PERSONAL ACHIEVEMENT AWARDS:



Marcus Bradley M.
Tech Mentor of the Year



Seif Ahmed
Rising Star Award

.paintit

Innovator of the Year



Smrita Rappai
Community Champion



Jersey Austria
Torchbearer Award

Startup Recognition & Awards

STARTUP EXCELLENCE AWARDS:

tatami

Rookie Startup of the Year

R.BETACH
TECH FOR BUSINESS

Excellence Award

ناصح
NASEH

Promising Startup of the Year

STUDENT IMPACT AWARDS:



Fathima Amira Arshad
Most Supportive Student Ambassador



Param Trimbake
Future Tech Leader of the Year

Our Partners & Collaborators

WORKINTON

SOUTIEN

I WANNA GROW PODCAST

COURT OF CARDS

Business Start Up QATAR

Croffle

Startup Partners

tatami

EffectualL

R.BETACH

amanah

Community Partnerships

Community Partners so far



































Testimonials



"I loved how the Tribe Hangout blended networking with interactive games – it made building relationships feel effortless."

Steve Mackie, **Business Start Up**



"I left the event feeling inspired and recharged – the ideal mix of fun and professional connections."

Merve Erdogan , **Workinton**



"The games were a fantastic icebreaker, and I walked away with valuable insights and new friends in the tech community.."

Diala, **Recharge**



"Tribe Hangout made networking so much more enjoyable – I can't wait for the next one!"

Raki, **Bayt Travel**

Tribe Techfest

Tribe TechFest unites the region's brightest minds to inspire collaboration, celebrate innovation, and create meaningful connections that strengthen the tech community and accelerate growth for everyone involved.



Partner with builderstribe

If you have any questions, feel free to
reach out to us



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