# Builders Tribe

# IMPACT REPORT (2024-2026)

buildersTribe

buildersTribe

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# Executive Summary

Builders Tribe was founded with a simple but powerful vision:

To create a thriving ecosystem where founders, innovators, students, investors, and professionals across the GCC and Africa can connect, collaborate, and access opportunities that accelerate growth.

What began as a response to the isolation experienced by many founders and tech professionals in Qatar has evolved into a growing cross-border entrepreneurial ecosystem spanning multiple countries, industries, and communities.

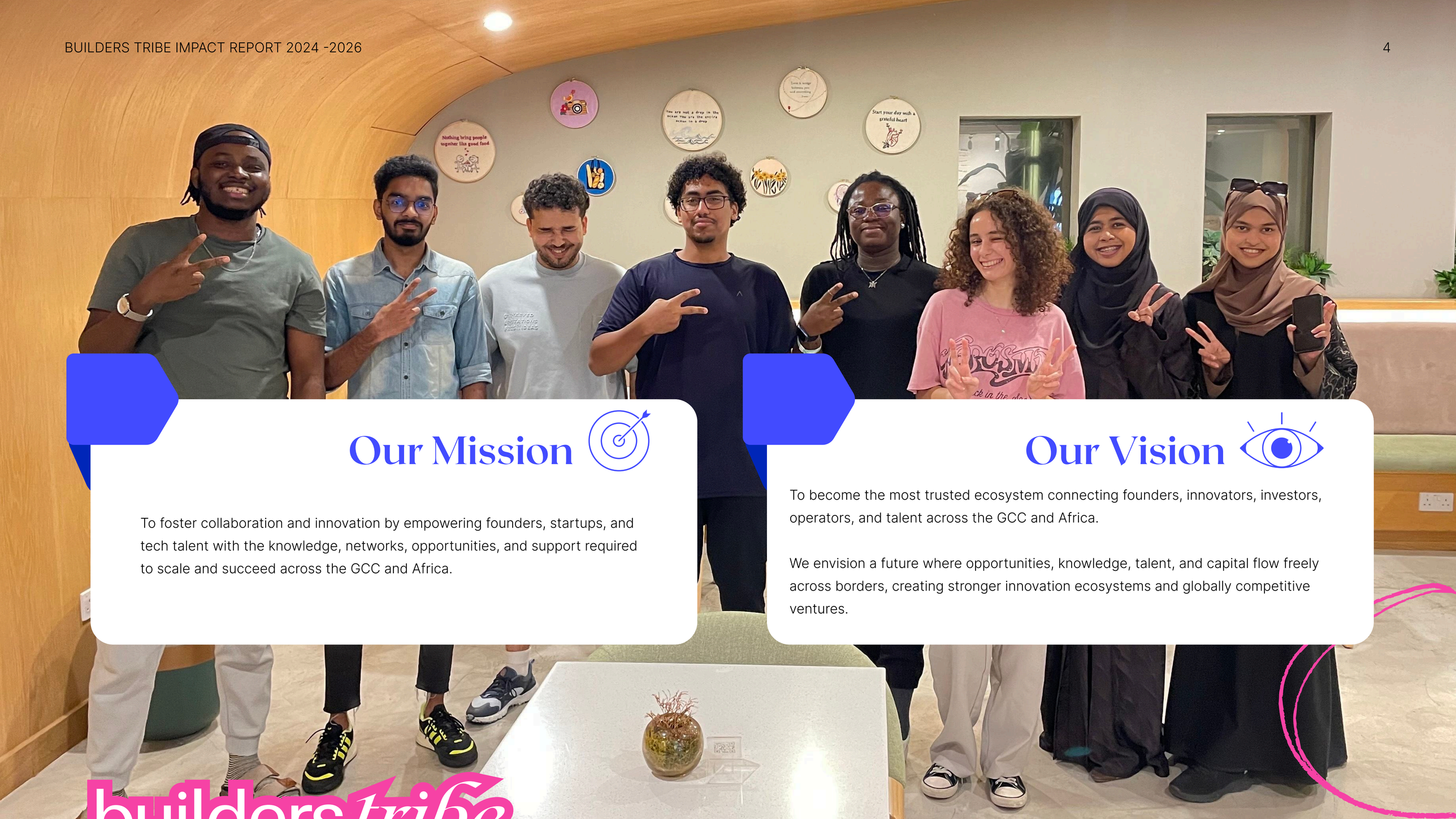
In just one year, Builders Tribe has become a trusted platform for founder support, ecosystem access, knowledge sharing, networking, talent connection, and partnership facilitation.

Through events, mentorship, ecosystem partnerships, founder programs, community initiatives, and strategic introductions, Builders Tribe has supported hundreds of entrepreneurs while creating pathways for collaboration between the GCC and Africa.

This report highlights the impact created over the past year and outlines the opportunity to scale this impact significantly over the next three to five years.



**Co-Founders:** Ajiri Omafokpe And Micheal Ifeanyi




## Our Mission

To foster collaboration and innovation by empowering founders, startups, and tech talent with the knowledge, networks, opportunities, and support required to scale and succeed across the GCC and Africa.

## Our Vision

To become the most trusted ecosystem connecting founders, innovators, investors, operators, and talent across the GCC and Africa.

We envision a future where opportunities, knowledge, talent, and capital flow freely across borders, creating stronger innovation ecosystems and globally competitive ventures.

# Builders Tribe In Numbers

### Community Growth

- **500+** Entrepreneurs Supported
- **100+** Active Founders
- **100+** Student Ambassadors
- **500+** Active Community Members
- **80+** Event Volunteers

### Ecosystem Reach

- **40+** Virtual & Physical Events Hosted
- **5,000+** Event Attendees
- **50+** Brand & Ecosystem Partners
- **10,000+** Social Media Followers
- **2,000+** Email Subscribers

### Digital Engagement

- **1,500+** YouTube Subscribers
- **130,000+** Content Views & Reach

### Geographic Reach

Founders and ecosystem participants represented across:

- Qatar
- Nigeria
- Kenya
- Tunisia
- Turkiye
- Egypt
- Kenya
- South Africa
- Saudi Arabia
- United Arab Emirates





# Founder Ecosystem Profile

Survey findings reveal that Builders Tribe has successfully attracted a diverse and growing founder community across the GCC and Africa.

### Founder Distribution

**71.4%** based in Qatar
**14.3%** from Sub-Saharan Africa (Nigeria and Kenya)
**14.2%** from the broader MENA region (Türkiye and Tunisia)

*This demonstrates Builders Tribe's growing role as a bridge between the GCC and Africa innovation ecosystems.*

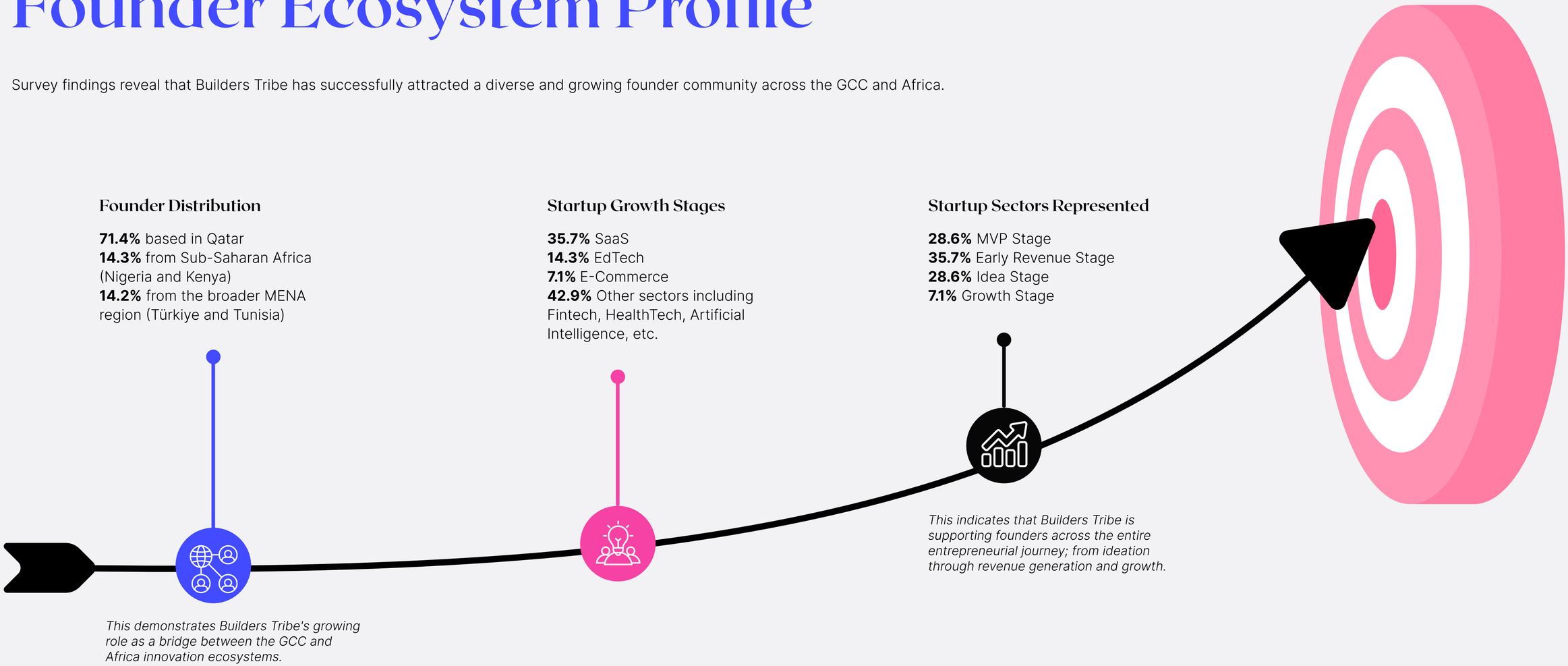
### Startup Growth Stages

**35.7%** SaaS
**14.3%** EdTech
**7.1%** E-Commerce
**42.9%** Other sectors including Fintech, HealthTech, Artificial Intelligence, etc.

### Startup Sectors Represented

**28.6%** MVP Stage
**35.7%** Early Revenue Stage
**28.6%** Idea Stage
**7.1%** Growth Stage

*This indicates that Builders Tribe is supporting founders across the entire entrepreneurial journey; from ideation through revenue generation and growth.*



# Ecosystem Impact

Builders Tribe's impact extends beyond events and community engagement. Builders Tribe has become a catalyst for meaningful business opportunities, founder growth, market access, talent acquisition, and strategic relationships.



# Founder Outcomes:

## Networking & Relationship Building

**64%** of founders reported benefiting directly from Builders Tribe's networking opportunities.

Many founders identified networking as one of the most valuable aspects of the community, enabling them to build meaningful relationships with fellow founders, industry experts, ecosystem leaders, users and potential collaborators.

## Community & Peer Support

**50%** of founders reported that Builders Tribe provided a supportive founder community.

Entrepreneurship can be an isolating journey. Builders Tribe has created a trusted environment where founders can learn, share challenges, receive feedback, and grow alongside peers facing similar experiences.

## Ecosystem Access & Partnership Facilitation

**35.7%** of founders reported benefiting from ecosystem introductions and partnership facilitation.

Builders Tribe has served as a gateway into the Qatar and Africa startup ecosystem by connecting founders with relevant stakeholders, organizations, and opportunities.

## Market Entry & Business Growth

**24%** of founders reported receiving support that helped them navigate new markets and generate revenue opportunities.

These introductions and ecosystem connections have helped startups expand visibility, build commercial relationships, and explore regional growth opportunities.

# Founder Outcomes:

## Talent Access

**21%** of founders reported benefiting from talent introductions and professional connections.

Access to skilled talent remains one of the greatest challenges facing startups. Builders Tribe has helped founders identify collaborators, advisors, and potential team members across multiple markets.

## Capacity Building

**29%** of founders reported benefiting from:
Workshops, Founder Training, Mentorship and Accelerator Activities.

These initiatives have helped founders strengthen their entrepreneurial skills and improve business readiness.

## Founder Visibility & Credibility

**28.6%** of founders reported increased visibility through speaking opportunities, media exposure, and ecosystem engagement.

This enhanced visibility has helped founders establish credibility and expand their professional networks.

## Investor Access

**21%** of founders reported receiving investor or funding introductions.

While early-stage investment remains challenging globally, Builders Tribe has started creating pathways between founders and potential funding opportunities.

# Founder Outcomes:

## Customer & Business Development Opportunities

**40%** of founders reported gaining access to customers, clients, and commercial opportunities through the community.

For many founders, these introductions represented tangible business value and growth opportunities.




## Startup Growth

**Most importantly; 50%** of surveyed founders stated that Builders Tribe directly contributed to the growth of their startup.

This demonstrates that Builders Tribe is not merely creating community engagement, it is helping founders achieve meaningful business outcomes.

# Voices From The Community

Founders consistently highlighted the value of access, relationships, and community support. These testimonials reinforce a common theme: Builders Tribe is creating meaningful connections that help founders move forward.

**“I gained valuable insights, learned practical skills, and connected with like-minded people who are passionate about building and growing.”**

**"The networking events have been incredibly valuable."**

**“Builders Tribe provided valuable networking opportunities, exposure to Qatar's innovation and founders ecosystem, and connections with professionals that have supported my growth.”**

**"Builders Tribe has created a great ecosystem and community. I got my friend an internship opportunity through the group."**

**"Builders Tribe helped me meet other founders and gain introductions to customers; which is exactly what a founder community should do."**

**“Builders Tribe gave me clarity when I was confused and provided valuable support.”**



# Talent Connection & Ecosystem Access

Builders Tribe has built a growing ecosystem of founders, startup teams, consultants, investors, ecosystem builders, operators, and skilled professionals from more than **10 countries**. Through founder roundtables, mentorship engagements, workshops, community events, and ecosystem partnerships, the organization has created opportunities for startups to:

- **Access specialized expertise**
- **Find advisors and mentors**
- **Build relationships with potential co-founders**
- **Discover service providers**
- **Connect with investors**
- **Explore regional expansion opportunities**
- **Build strategic partnerships**

**Current participation records include founders and ecosystem stakeholders from:**

Qatar, Nigeria, United Arab Emirates, Saudi Arabia, Egypt, Morocco, South Africa, Ghana, Palestine, Cape Verde, the United States, and the United Kingdom.

Builders Tribe is becoming a valuable connector between talent, innovation, and opportunity across the GCC and Africa.



# Partnership & Ecosystem Development

Builders Tribe has established partnerships and collaborations with ecosystem organizations, corporations, and innovation stakeholders. Notable partnerships include:

## DealFuze

Co-hosted one of the first online startup demo days connecting startups and investors across the MEA region, reaching **10 start-up founders** (these start-up includes: Card-Y, blaze, Darent, Venduo, Ground77, Olimi AI, Yala, turnkii App, Tick & Talk) who pitched live with **4 VC's Investors** (these VC's includes: launch Africa, blossom accelerator, EMTECH, Pennington Promise Capital), and over **300 builders** & audience connected through our livestream across the globe.

## US-Qatar Business Council

Partnered through the Tech Forward Talks initiative to connect founders with experienced corporate leaders and ecosystem experts. Through this collaboration, USQBC Doha facilitated the participation of Dr. Ehab Elsonbaty, Partner at DLA Piper LLP and Chair of the US/Middle East Initiative, who has deep expertise in international business, legal frameworks, investment, and cross-border partnerships, and Michael Jordan, CEO of Gem Soft, who shares practical insights on technology innovation, digital transformation, entrepreneurship, and scaling businesses in emerging markets. Their participation was to provide founders with valuable perspectives from both the corporate and startup ecosystems, enriching discussions and strengthening the learning experience for attendees.

## Yanmu

Collaborated on founder wellbeing and creative workshops focused on founder wellness, mental health, and community engagement. These workshops reached **12 founders**, providing a supportive environment for learning, networking, and personal development while creating stronger connections within the startup ecosystem.

## Emerging Education Partnerships

Discussions with CAPS and other educational institutions are laying the groundwork for future student innovation and entrepreneurship initiatives. These partnerships are expected to reach **1,000+ students** over the next 3 years, providing access to AI education, entrepreneurship education, innovation programs, mentorship, and career development opportunities.

# Founder Success Stories

**Founder Name:** Aayan | **Startup:** Apply Qatar | **Country:** Doha Qatar |
**Sector:** Education / Career Development | **Program:** Student & Youth Career Development Initiative

**CASE STUDY 1**

apply.qatar

### Challenge

Apply Qatar sought meaningful ways to connect students and young professionals with opportunities, insights, and networks that could accelerate their academic and career journeys.

### Support Received

Builders Tribe collaborated on community-driven initiatives and events that connected students with founders, industry professionals, and ecosystem leaders through networking, volunteer, mentorship, and learning opportunities.

### Outcomes

- Increased student exposure to entrepreneurship and innovation.
- Meaningful interactions between students and industry leaders.
- Enhanced awareness of career and startup opportunities.
- Stronger engagement within Qatar's youth and innovation ecosystem.

### Founder Testimonial

*Our collaboration with Builders Tribe created valuable opportunities for students to engage directly with founders, innovators, and professionals. The impact extended beyond events and helped inspire future career pathways.* - Apply Qatar Team.

### Key Results

- Hundreds of students reached through collaborative initiatives.
- Increased participation in events and learning programs.
- Certificate of recognition issued to students after each flagship program.
- Expanded access to mentorship, networking, and professional development opportunities.

# Founder Success Stories

CASE STUDY 2

**Founder Name:** Abdullah Abbas & Jassim Al Thani | **Startup:** Helpy |
**Country:** Qatar | **Sector:** Technology / Consumer Services

### Challenge

As Helpy prepared for its market launch, the team needed a trusted ecosystem partner to help introduce the product to an engaged audience, generate awareness, and gather early community feedback.

### Support Received

Builders Tribe organized and promoted a dedicated launch event, leveraging its founder community, marketing channels, and ecosystem network to support Helpy's market introduction.

### Outcomes

- Successful product launch within the startup ecosystem.
- Increased brand awareness among founders, professionals, and early adopters.
- Valuable user feedback and community engagement.
- New relationships formed with ecosystem stakeholders and potential partners.

### Founder Testimonial

*Launching with Builders Tribe gave us direct access to an engaged audience that genuinely wanted to learn, support, and provide feedback. It was a valuable step in our growth journey.* - Helpy Team.

### Key Results

- Strong turnout from the Builders Tribe community.
- Expanded visibility across digital and community channels.
- Accelerated early-stage market exposure and awareness.
- Established credibility through association with a trusted founder community.

# Founder Success Stories

CASE STUDY 3

**Founder Name:** Smrita Rappai | **Startup:** Yanmu |
**Country:** Qatar | **Sector:** Coaching for skills, hobbies, and lifestyle improvement.

## Challenge

Yanmu was preparing for a key growth phase and needed a platform to increase visibility, engage the startup ecosystem, and introduce its solution to a wider audience of founders, professionals, and potential partners.

## Support Received

Builders Tribe partnered with Yanmu to host a dedicated community event, providing a platform for founder coaching, upskilling, creativity, storytelling, and lifestyle improvement, ecosystem engagement, and strategic networking opportunities.

## Outcomes

- Successful founder creative workshop and lifestyle improvement.
- Increased awareness within the Qatar startup ecosystem.
- Branding of Yanmu social presence and growth strategy.
- Meaningful connections with entrepreneurs, professionals, and potential collaborators.
- Strengthened brand credibility through community engagement.

## Founder Testimonial

*Builders Tribe provided an incredible platform for us to share our journey, connect with the startup community, and showcase what we're building. The engagement and support from the community exceeded our expectations.*- Simrita, Founder of Yanmu.

## Key Results

- Reached hundreds of startup ecosystem members through events and community channels.
- Generated valuable founders conversations and partnership opportunities.
- Enhanced founder visibility and brand recognition within the local innovation ecosystem.

# Founder Success Stories

**Founder Name:** Precious Rhogho | **Startup:** Raven Illusion |
**Country:** Qatar/Nigeria | **Sector:** Virtual Reality / Gaming

CASE STUDY 4

RAVEN ILLUSION

### Challenge

As a growing startup, Raven Illusion's primary challenges centered around brand awareness, access to funding, talent acquisition, and scaling operations to meet the demands of next-generation game development.

### Support Received

Builders Tribe gave Raven Illusion the stage to pitch to **500+** tech professionals, enthusiasts, and investors at Techfest 2025 in competition for a **$1,000** prize.

### Outcomes

- Increased brand awareness within the Qatar startup ecosystem.
- Formed meaningful connections with entrepreneurs, professionals, and potential collaborators.
- Strengthened brand credibility through community engagement.
- Received feedback and validation from founders, mentors, and investors.

### Founder Testimonial

*It was an exciting experience sharing QVATARS, our upcoming social simulation and multiplayer game inspired by Qatar's culture and innovation, with such an engaged and supportive crowd.*
- Precious Rhogho, Founder of Raven Illusion.

### Key Results

- Pitched to a highly engaged audience of over **500** tech professionals and investors at Techfest 2025.
- Successfully showcased QVATARS, an upcoming social simulation and multiplayer game inspired by Qatar's culture and innovation.
- Expanded visibility and brand connection within the Doha tech community.

# Looking Ahead: The Next 3–5 Years

Builders Tribe is evolving from a founder community into a leading Entrepreneur Support Organization (ESO) connecting the GCC and Africa. Over the next five years, Builders Tribe aims to:

- Support **5,000+** entrepreneurs
- Build a network of **1,000+** active founders
- Launch a Founder Immersion Program into the GCC and Africa ecosystem
- Establish a Venture Studio & Incubator
- Connect **2,000+** talents with startup opportunities
- Facilitate **500+** strategic ecosystem introductions
- Build partnerships with governments, corporations, universities foundations
- Become the leading entrepreneurship platform connecting the GCC and Africa

By creating stronger pathways between founders, talent, capital, and opportunity, Builders Tribe seeks to strengthen innovation ecosystems while contributing to economic development, job creation, and entrepreneurship growth across both regions.





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